

Scenario #1 – Fund raising

We lack external financing

We need to secure SEK 20 million over the next 12 months to reach the next value-creating stage. After that, we will need an additional SEK 150 million over five years to launch our innovative products and services in new geographic markets.

Scenario #2 – Ownership solutions

We, the owners, have different visions for the future

We are the four main shareholders in a prosperous and profitable company. There are differing views on how to develop the business. One owner wants to sell, while the other three want to continue growing our great company. There's more value to create and potential to unlock.

Scenario #3 – Incentives

We want to retain our skilled personnel

We run a consultancy firm that provide highly qualified consultants. The industry is characterized by high staff turnover, but we want to create strong incentives for long-term commitment. We strive to attract the most experienced and skilled consultants.

Scenario #4 – Visibility

We want maximum exposure

We've launched a new consumer product and want everyone to talk about it. We aim to create ambassadors who can help the product reach widespread popularity. Imagine if those who already use the product also were shareholders — what a powerful force.

Scenario #5 – Quality

We want to be an even more attractive company

We are a strong company, but want to evolve and optimize our appeal. We want to be perceived as the quality company we truly are — both in recruitment and in business. In short, we want a stamp of quality.

Scenario #6 – Acquisition

We want to consolidate the industry

The time is right for consolidation, and we see an opportunity to acquire several companies that would develop our existing operations. We want the best possible conditions to execute our acquisition strategy.

Scenario #7 – Acquisition company

We want to invest through a listed structure.

We are a group of investors looking to invest in one or more private companies, but we want to hold listed shares. We are prepared to manage the listing process and remove the associated risks for the companies. We intend to do this by listing a niche acquisition company, which will subsequently acquire the unlisted company or companies. (SPAC or RTO)